

SIGNRACER NEWS 02-2018

SIGNRACER opens new Demo and Application Centre Switzerland

Signracer is involved in several industrial projects, which require specific technologies, processes and inks. To support our customers and to accelerate the development process for these digital printing processes we have opened a new Demo and Application Center in Rotkreuz, Switzerland.

The centre is used for Demos and sample prints throughout our dealer network. In addition, we are developing in Rotkreuz new processes and technologies for demanding industrial applications. Some of the industrial projects are prints in highest precision for watches, prints with highest adhesion for Skis and projects with the fashion industry, where we are printing on leather and fake leather materials.

The centre is equipped with a Signracer HD flatbed (Ricoh Gen. 5s) and a Signracer Hybrid (Ricoh Gen. 5). Many different inks are available for testing. Our sophisticated industrial inks are specialized for high adhesion, high flexibility and special colours. A Barbieri system is used to optimize the colours.



Buonas, Switzerland, November 2018